



## IMPORTANCE OF EFFECTIVE COMMUNICATION AND ENGLISH LANGUAGE SKILLS TO THE GRADUATE STUDENTS

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### ABSTRACT

The paper discusses the importance of English language and effective communication in English to the graduate students. It is observed that the students studying graduation lacking English communication skills. Communication in English and language plays major role to build academic and professional career. There are so many factors for this cause. The paper has thrown light on the causes and consequences for the above stated problem. In this Global world, communication in English language is a must; it fetches academic excellence and professional upliftment. The graduates should possess English communication skills because to shape their academic and professional life. Graduates are immediately placed after their graduation whether they are technical or non-technical graduates. Majority of the technical graduates are unable to secure jobs because of lacking correspondence in English language. They do have knowledge important for getting confirmation for advanced education; however, they linger behind in the English correspondence ability. Along these lines, amid scholastics and profession they confront a considerable measure of issues. Selection procedure is one of the important and crucial one to recruit the required candidates as per the requirements of the recruiters. There is a sea change in the selection procedure; more priority is given to the communication skills. The educators and understudies need to try incorporated endeavours which incorporate activity and dynamic investment of instructors and understudies in instructing – learning technique containing question noting session, Role plays, GD's and Language Lab session.

**KEYWORDS:** Communication Competence, English Language Skills, Global World, Language Acquisition, Graduates

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### Article History

**Received:** 24 Aug 2020 / **Revised:** 27 Aug 2020 / **Accepted:** 21 Sep 2020

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### INTRODUCTION

With the experience of instructing English to young graduates in various colleges, such a large number of issues have been observed in acquiring English language and speaking skills. It is further observed that both the Telugu medium background and English medium background students lack communication skills in English. Though English is studied in schooling and plus two, students lacking LSRW Skills in English at their graduation levels. The major reason for this is probably English might have studied as a subject to gain grades during those stages. English at graduation level is very important; students have to study English as a language, because language plays major role in communication procedure.

English Language is the widely used language across the globe. It is the language of business, marketing, science, technology and innovation. This language got more significance after Globalization. With the advancement of technology,

Business is done on one platform, and people are using English language extensively to make their business efficiently. One fifth of the individuals know pretty well about this language and about 2.0 billion people are using this language across the world in various capacities. This language plays major role in Indian education system. This language is mandatory in professional and higher education. Governments and parents are putting lot of efforts to imbibe this language to the students.

As Alexander V. Sandoval asserts that, "English is turning into the world's language of the 21st century. A large portion of the total populace, around 70% communicate in English or know it. And more than 80% of all put away data on the planet is composed in English or converted into it. Remote language aptitudes and specifically the English are a decent instrument in work, school, in the midst of some recreation, when constructing a profession or advance your own business. The man who talks familiar with English won't lose all sense of direction on the planet where there are individuals." What he pointed out is absolutely true. English language is dominating the globe, people and countries are using this language extensively to earn their bread and butter. This language has become a business tool to the English medium education system on one side, and a tool to the graduates to earn modest money.

## **IMPORTANCE OF COMMUNICATION SKILLS FOR THE GRADUATES**

Communication skills in English are very much required to the graduate students. In today's fast changing world, more competencies are required to graduate and professional students. The global market has more requirements from young graduates and professionals. The graduates and professionals must possess abilities to compete and communicate with other firms and executives. Communication is the major skill which every professional graduate requires, and it shapes their academic and professional life. As statistics say about five lakhs technical graduates are coming out with degrees from the colleges, but only 10-15 percent are securing jobs, remaining are lacking communication skills in English to get jobs. And the major requirement of the companies is communication skill. Another thing is that the graduates are unable to do job interviews and group discussions in the selection process because of lacking communication skills in English. Professional communication, technical communications are the two major aspects in this technological world. Both the communications are related with English language, and this is lacking in the present graduates. In this global world and business, multiculturalism got its prominence, people of different cultures and languages use to work together, and the only language joins them to do their work smoothly is English language, they have to communicate in English language to share and sumup their work properly.

What merits more thought is that most of the understudies do not feel sure to make presentations and addresses. Nevertheless, understanding the hugeness of these capacities in current life, most extraordinary foundations have made it a standard bit of their instructive projects. Here comes the piece of expressive capacities and managing aptitudes. Expressive aptitudes are those which are used to express our feelings, contemplations and enunciations and in like manner get over our point viably to the crowd. To make expressive capacities, understudies need to learn is the way by which to pass on effectively and get the total thought of the crowd individuals.

After this, organization is a basic bit of an under investigations life so improvement of organization aptitudes is moreover basic for the achievement of the understudy. Listening aptitudes are in like manner a basic mastery that should be told to an understudy. Listening aptitudes should be confined to the study hall just as in a run of the mill discourse. Understudies should be instructed as how to give full concentration to a man with whom a talk is happening. In like manner, understudies should be told with reference to how to show the other individual respect when the other individual is

talking. Such conduct is a bit of exchange in each hover of life, be it master or person. Since we have realized concerning what specific correspondence mastery an understudy must have, it is basic to make sense of how to make social capacities in an understudy.

The chief activity to make correspondence capacity in understudies is total activities. Educators ought to confine accumulate practices in the homeroom just as solicitation that understudies finish assignments in comparably apportioned social affairs. In like manner, the educator should constantly change the social occasions. This is so that there is more collaboration among the understudies. This methodology helps a lot as time goes on.

The accompanying development is to make social capacities for understudies. This is to be placed in the penchant for full focus. For this, the instructor should tirelessly peruse out something from every day papers magazines and various sources with a particular ultimate objective to make request from that. In like manner, the teachers should make it a point to enable powerful help of the understudies. By permeating a strong feeling contention and enthusiasm for understudies, it would twist up evidently possible to make social capacities for understudies. With these tips, continue with sureness and set them moving

Building is the best field of focus on earth. As an issue of first significance, English is a mechanical assembly that basically impact designing understudies in insightful life. While most of the theories in building are told in English, it requires having extraordinary English correspondence capacity. In academic life, designing understudies need to deal with the boundless English locations, instructional activities, labs, adventure reports and papers. Most building instructors in various universities are moreover coordinating locations in English. The most accommodating wellspring of information for example Web gives an enormous part of the information in English.

In the midst of the movement searching for procedure in meetings, GD's, it is yet of basic noteworthiness to achieve predominance in English ability. Resulting to verifying the movement they are required to work in bundles since their task every once in a while is clarified by an individual. Along this, a creator requires cooperating and talking with different people from different bit of the world. English is used as the working lingo on broad degree. Remembering the ultimate objective to co-ordinate with the accomplices, engineers need to talk commonplace English. English correspondence capacity accepts an imperative part in the insightful life and livelihood of building understudies.

## **PROBLEMS FACED BY THE GRADUATES**

In our nation, around 75% understudies of the designing are from nation regions and most by far of them are coming through common vernacular medium institutions. In all likelihood that as they have gone into the structure establishments, they do have data for instance fundamental limit with respect to bleeding edge preparing and impressive future. Nevertheless, at each walk around life and business English transforms into a hindrance in their strategy for calling. Along these lines, let us break down the reasons which make English as a souring grape for commonplace understudies even today in this bleeding edge period.

Study hall contains understudies from different strata of the overall population who have various understanding force and English correspondence expertise. It is found that the English correspondence aptitude of the understudies guardians' characters informed has a spot with higher salaried class is better than that of the understudies whose watchmen are insensible and have a spot with cut down common labourers. The truth for this condition is the informed gatekeepers can give more introduction to their child to English as they think about the hugeness of English wellness. They counsel the

instructor about child's development and guide him/her at home to perform better. Debase it never happens with the second assembling as they need parental supervision and course from to the advanced education.

The other basic factor is the preparation system and nonattendance of helpful teachers. Most of the instructors at all the learning levels are untrained they are insensible of the present examples and impelled methodologies of English Language Teaching (ELT).The condition is same with the common medium and furthermore the English medium basic ,discretionary and higher assistant schools in provincial or semi urban zone. Again, training – learning procedure is a lot of test result arranged. Also, the tests do test the memory control alone. To be sure, even the watchmen are requiring for the engravings than capacities or learning. Along these lines, teachers make understudies to habituate by heart technique; accordingly, English is apparently an unpleasant underhandedness nearness for the understudies. This overwhelm remains in the mind till cutting edge training in light of nonappearance of genuine heading. Again, these test arranged understudies give before essentialness to their particular subjects than to the correspondence expertise.

The other basic factor is the traditional guidance structure which impacts English tongue learning and acquirement. In a general sense it requires four capacities for example Tuning in, Speaking, Reading and Writing (LSRW).Our understudies are being set up in examining and making for long ages and tuning in and talking capacities are expelled and dismissed which are indispensable. Learning is the one fundamental capacity which makes talking possible. Learning lingo is possible simply through full focus. As a diagram, we can take an instance of tongue verifying by a youngster. It starts talking the words which it listens from time to time. Our guidance dismisses the centrality of listening which achieves nonappearance of bent of talking. Nonappearance of present day and impelled advancement during the time spent tongue adjusting in like manner impacts the lingo verifying. For example usage of PCs and web, control point presentation, OHP, etc.

There is a much discussion in the wake of learning English as a minute lingo. Experts make a request that had we learnt language of our local language when we learnt it. Thusly, sentence structure is found out only for getting marks and not as a gadget for taking in a lingo. Again, the utilization of accentuation in regular day-to-day existence is being disregarded.

The rustic zone understudies do not have the prologue to the English correspondence in the family, society and furthermore in the colleges. Due to this, even the meritorious gold medallist disregard to gain ground in the midst of individual gatherings due to nonattendance of social capacities, fragile aptitudes, social aptitudes and personality improvement. In the midst of scholastics, similarly, nonappearance of conviction of being eminent pass on in English prompts sentiment of sentiment of deficiency;consequently, understudies keep themselves hopeless and bound.

## **CONCLUSIONS**

English communication skills are very much required to the graduates of both technical and non-technical. Communication skills in English determine their fate and future. The graduate students should put more focus on communication and English speaking skills. If they lack these skills, their development is killed. The graduates should be ready enough to acquire and exhibit these skills in their future endeavours. Though there are many obstacles and challenges to acquire these skills, they should be brave enough to overcome all the challenges to master these skills.

Conduct capacities are seen as the crucial segment in the insightful life and calling of the designing understudies. It requires making usage of fused strategies to energize impelled social capacities, which is the solicitation of industry and

what's more, society. The common zone-building understudies should sufficiently make use of the workforce, guidance structure and the upgrades outfitted to them in blend with oneself undertakings, to create as a capable customer of English correspondence to wind up discernibly productive for the duration of regular daily existence and vocation.

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